

# Privacy Policy of DiGi KaGB

## **Privacy Policy**

At Karnataka Grameena Bank our principal concern is the responsible use of information that users and clients share and disclose to us. Karnataka Grameena Bank's commitment towards guaranteed confidentiality and privacy at all times is clearly articulated in our Privacy Policy. We will use our best efforts to ensure that the information you submit to us remains private, and is used only for the purpose for which it is submitted.

## **Collecting Personal Information**

We collect information that users provide voluntarily to us, in the form of feedback. Karnataka Grameena Bank does not provide any information of users to a third party without specifically informing the users at the time of collection or without the express consent of users themselves.

## **Use of Access Log Files**

Karnataka Grameena Bank logs IP addresses, browsertype, number of pages viewed etc. in order to provide better service for our users. We use the information to get page view statistics, to analyse trends and better understand the usage of the site, and for system administration purposes.

## **Use of User Information**

Karnataka Grameena Bank reserves the right to perform statistical analysis of user behaviours and preferences in order to measure users' relative interests in the various areas of the web site for the purpose of product and service development. The analysis is anonymous and not tagged to identifiable users. The analytical data that Karnataka Grameena Bank collects is for internal use only to improve the content and services of its web site. In return, users will benefit from improved quality of services.

## **Disclosure to Third Parties**

Unless Karnataka Grameena Bank specifically informs users at the time of collection, or unless users give express consent, Karnataka Grameena Bank does not provide any personally identifying information to a third party. However, if subpoenaed or ordered by a court of law, Karnataka Grameena Bank will have to disclose to the proper authorities the personal information of any individual user.

## **Updating of Privacy Policy and Consent**

Karnataka Grameena Bank will, as and when it deems fit to do so, change, alter or modify its Privacy Policy .Users are advised to visit the site continually in order to monitor changes in the policy, as the policy will be binding upon them in relation to their use of Karnataka Grameena Bank 's services.